



DGII/PAT/JEP(2014)05
7 October 2014

European Heritage Days
A joint action of the Council of Europe and the European Union

Celebrating European Heritage Days
Baku 2014:
“Local communities shaping
the European dimension of Heritage”

Baku, Azerbaijan
The Segah Grand Ballroom - Four Seasons Hotel Baku
14-16 October 2014

Draft Programme



Ministry of Culture and Tourism
of the Republic of Azerbaijan

Monday 13 October

Arrival of participants

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| <i>All day</i> | <i>Travel of EHD National Coordinators to Baku</i> <i>Transfer from Baku Airport to the Four Seasons Hotel</i> |
| <i>16:00 - 18:00</i> | <i>Press conference on the introduction of the European Heritage Days Four Seasons Hotel Baku</i> <i>Participating National Coordinators: Mr Emil Safarov (Azerbaijan), Ms Jutta Nachbauer (France), Ms Isabell Smyth (Ireland), Ms Ana Schoebel (Spain), Ms Lesley McEwan (United Kingdom - Scotland)</i> |
| <i>20:00 - 22:30</i> | <i>Dinner at the Four Seasons Hotel Baku</i> |

Day 1 – Tuesday 14 October

Opening ceremony

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| <i>09:45 – 09:55</i> | <i>Press briefing</i> |
| <i>09:45 - 09:55</i> | <i>Registration and photo exhibition: “Communities shaping the heritage: faces of Azerbaijan”</i> |
| <i>10:00 - 10:30</i> | Welcome address <i>Special guests or their representatives</i> <i>Mr Abulfas Garayev, Minister of Culture of the Republic of Azerbaijan</i> <i>Video message from Ms Claudia Luciani, Council of Europe Director of Democratic Governance - DGII-Democracy</i> <i>Video presentation on the “European Heritage Days project and its celebration in Azerbaijan”</i> <i>Ms Dragana Filipovic, Head of the Council of Europe Office in Baku</i> <i>Ms Malena Mård, Head of the European Union Delegation to Azerbaijan</i> <i>Ms Monica Urian de Sousa, European Commission, Programme Manager, Creative Europe Programme - Culture, DG Education and Culture</i> <i>Ms Madelena Grossmann, Council of Europe Programme Manager, European Heritage Days – DGII-Democracy</i> |
| <i>10:30 - 10:45</i> | <i>Coffee break</i> |

Session 1: EHD National Coordinators Meeting

10:45 - 11:15

Introduction and objectives of the meeting

*Ms Madelena Grossmann, Council of Europe
Ms Monica Urian de Sousa, European Commission
Mr Jan Solberg, speaking on behalf of the National Coordinators*

Brief welcome by Mr Emil Safarov, National Coordinator for Azerbaijan

11:15 - 11:45

Making the local global: the role of local heritage communities

Mr Jan Solberg, National Coordinator for Norway

Discussion

11:45 - 12:15

European Heritage Days Communications Portal

Introduction by Ms Madelena Grossmann, Council of Europe

Demonstration of the Portal by the EHD National Coordinators

*Input from Ms Ana Schoebel (Spain) – manual upload of data
Input from Ms Isabell Smyth (Ireland) – screen-scrape of national site
General discussion*

12:15 - 12:45

Sharing of information on national themes and local experiences

12:45 - 13:45

Lunch in the Segah Grand Ballroom

Session 2: 2015 Celebrating Industrial and Technical Heritage

13:45 - 15:15

2015 European Year of Industrial and Technical Heritage

Ms Ismeta Dervoz, Member of the Parliamentary Assembly of the Council of Europe - Committee on Culture, Science, Education and Media

Mr Michael Coulter, Heritage Ambassador for Northern Ireland

15:15 - 15:30

Coffee break

15:30 - 17:00

Sharing of plans, experiences, ideas and good practice by the National Coordinators, with focus on:

- 1) Industrial and Technical Heritage as a pan-European theme
- 2) Cross-border cooperation on this common theme

Session to be chaired by:

Ms Liisa Lohtander (Finland) and Ms Ana Schoebel (Spain)

17:00 - 19:00

*Excursion on foot to "Icherisheher" (Baku Old City) State Historical-Architectural Reserve (World Heritage Site)
<http://www.icherisheher.gov.az>*

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| 19:00 - 19:15 | <i>Free time to change for dinner</i> |
| 19:15 - 20:00 | <i>Depart for visit to Azerbaijan Carpet Museum http://www.azcarpetmuseum.az/index_eng.htm</i> |
| 20:00 - 22:00 | <i>Welcome Dinner "Sedef" Restaurant</i> |

Day 2 – Wednesday 15 October

Session 3: Working Groups

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| 10:00 - 10:45 | <p>2014 Working Group Presentations</p> <p><i>Chair: Mr Jan Solberg (Norway)</i></p> <p>WG2/WG5 - The European Dimension and the EHDs Portal</p> <ul style="list-style-type: none"> • Development of the European Dimension • Presentation of European Dimension Examples • The EHDs Portal and the European Dimension • Proposals for new European Dimension work • The Photographic Competition |
| 10:45 - 11:00 | <i>Coffee break</i> |
| 11:00 - 12:30 | <p>WG1 - EHD Data Collection <i>Report back from Ms Renate Holzschuh-Hofer (Austria)</i></p> <p>WG3 - Annual Meeting/Conferences <i>Report back from Ms Martina Juranovic-Tonejc (Croatia)</i></p> <p>WG4 - Audience Development <i>Report back from Ms Isabell Smyth (Ireland)</i> <i>Commentary from Ms Monica Urian de Sousa (European Commission)</i></p> <p>General Discussion</p> |
| 12:30 - 13:30 | <i>Buffet lunch in the Segah Grand Ballroom</i> |

Session 4: Work Programme

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| 13:30 - 15:00 | <p>Work Programme 2014/15</p> <ul style="list-style-type: none"> - Report on the National Evaluations 2013 - The role of the National Coordinators - The Working Groups |
| 15:00 - 15:30 | <i>Coffee break</i> |
| 15:30 - 18:00 | <p>Next steps in the Development and management of the EHDs Portal</p> <ul style="list-style-type: none"> • The developments through 2014 • The developments in 2015 <p>General Discussion</p> |

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| 18:00 - 19:30 | Free time to change for dinner |
| 19:30 - 19:50 | Group photograph in hotel lobby and departure for official dinner |
| 20:00 - 22:00 | Official banquet dedicated to the “European Heritage Days” Accompanied by a national music and dance concert “Mugham Club” Restaurant |

Day 3 – Thursday 16 October

Technical and Cultural Field Visit to EHD and heritage sites of Azerbaijan

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| 07:30 - 08:30 | Breakfast |
| 08:45 | Meet in hotel lobby |
| 09:00 sharp | Departure from Four Seasons Hotel by coach |
| 10:00 - 13:00 | “Gobustan” National historical-artistic reserve (World Heritage Site) (http://www.gobustan-rockart.az) Presentation by Ms Malahat Farajova, Director of the Reserve |
| 13:30 - 15:00 | Lunch by the Caspian Sea (venue to be confirmed) |
| 15:00 - 16:00 | Visit to Contemporary Art Museum |
| 17:00 - 19:00 | “Gala” State Historical-Ethnography reserve (http://gala-museum.org) |
| 19:00 - 19:30 | Return to Four Seasons Hotel |
| 19:30 - 21:30 | Farewell dinner – Four Seasons Hotel Baku with ethno-jazz accompaniment |

Friday 17 October

Departure of participants

All day Departure of the guests from the Four Seasons Hotel to Baku Airport

Flight departure times from Baku Airport:

Frankfurt: 04:20
Istanbul: 04:30
Milan: 07:25
Paris: 07:35
Istanbul: 08:00

Prague: 09:25
Tbilisi: 13:15
Istanbul: 14:40
Vienna: 17:55
Moscow: 17:35